

## **Hilliard Art Museum Selected to Participate in National Museum Assessment Program**

**Lafayette, LA-** The Hilliard Art Museum – University of Louisiana at Lafayette has been selected to participate in the Museum Assessment Program (MAP), which is administered by the American Alliance of Museums. Through guided self-study and on-site consultation with a museum professional, participation in MAP will empower The Hilliard Art Museum to better serve the citizens of Lafayette, Louisiana by facilitating its meeting and exceeding the highest professional standards of the museum field.

The museum’s participation is made possible through funding provided by the Institute of Museum and Library Services (IMLS). MAP helps museums strengthen operations, plan for the future, and meet standards through self-study and a consultative site visit from an expert peer reviewer.

The Hilliard has chosen to do a MAP Education and Interpretation Assessment in order to evaluate the impact of its educational role and mission on campus and in our community. LouAnne Greenwald, Director of the Hilliard, states: “The Hilliard Art Museum has grown significantly in the past five years, gradually increasing its educational programs to serve a diverse audience. We are grateful to IMLS and AAM for this opportunity to work with internal and external stakeholders in consultation with a peer professional on the evaluation of our programs’ impact. This assessment will be the guidepost for the future of art education at the Hilliard.”

“Choosing to be part of the MAP program is indicative of the commitment to civic involvement, public service and overall excellence on the part of the Hilliard.” said Laura Lott, president of AAM. “Studies have shown America’s museums to be among the country’s most trusted and valued institutions. MAP is designed to make them even better.”

### **About AAM and the MAP Program**

Since its creation in 1981, the MAP program has served over 5,000 museums. MAP is supported through a cooperative agreement between AAM and IMLS. For more information, including a complete list of museums participating in MAP, please visit [www.aam-us.org/map](http://www.aam-us.org/map), call 202-289-9118 or e-mail [map@aam-us.org](mailto:map@aam-us.org). Our website also has information about museums across the country who have

previously participated in MAP and other AAM Excellence Programs (such as Core Document Verification and Accreditation).

AAM is the only organization representing the nation's entire museum community and has been dedicated to promoting excellence within the museum field for over 100 years. For more information about AAM, visit [www.aam-us.org](http://www.aam-us.org). The Institute of Museum and Library Services is the primary source of federal support for the nation's 123,000 libraries and 35,000 museums. To learn more about the Institute, please visit: <http://www.imls.gov>.

### **About the Hilliard Art Museum**

The Hilliard Art Museum operates on the campus of University of Louisiana at Lafayette and was originally founded in 1964 as the Art Center for Southwest Louisiana. Featuring a state-of-the-art modern facility that was erected in 2004, the museum houses more than 2,200 objects in its permanent collection and is the largest art exhibition space between New Orleans and Houston. The Hilliard Museum serves a wide range of educational and cultural needs by fostering cross-disciplinary intellectual discourse on campus, and throughout the region. At the core of the Hilliard's mission is to collect, preserve, interpret, and exhibit the art of our time, while celebrating the great diversity of Louisiana's heritage.

### **Museum Hours, Admission & General Information**

The Hilliard Art Museum is located at 710 East Saint Mary Boulevard, on the campus of University of Louisiana at Lafayette. Museum Hours are: Tuesday, Thursday and Friday, 9:00 AM to 5:00 PM; Wednesday, 9:00 AM to 8:00 PM; Saturday, 10:00 AM to 5:00 PM; closed Sunday and Monday. General Admission: \$5 Adults, \$4 Seniors (62+), \$3 Students (5-17). FREE for Members, UL Students/Staff/Faculty with identification, and visitors under 5. For general information, please visit [hilliardmuseum.org](http://hilliardmuseum.org) or call (337) 482-2278.

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